

**UNITED STATES DEPARTMENT OF JUSTICE**  
WASHINGTON, D. C.

**SUPPLEMENTAL REGISTRATION STATEMENT**

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

REGISTRATION No. 574

For Six Months Period Ending December 6, 1953  
(Insert date)

1. (a) Name of Registrant.

**EUROPEAN TRAVEL COMMISSION**

(b) All other names used by Registrant during the period.

**NONE**

(c) Address of principal office.

**295 Madison Avenue  
New York 17, New York**

(d) Name of person or persons in charge of principal office.

**Mr. Donald Watt, Jr., Administrative Director**

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States twenty-one

(b) Approximate number of members outside the United States twenty-one

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	Date connection began	Position, office, or nature of duties
<b>Mr. Jules de Koenigswarter French Govt. Tourist Office 610 Fifth Avenue, N. Y. 20</b>	<b>July, 1953</b>	<b>New York representative</b>
<b>Mr. Hans Seelemann Deutsche Zentrale Beethovenstrasse 69, Frankfurt Germany</b>	<b>December, 1953</b>	<b>European Representative</b>

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	Date connection ended	Reason for ending connection
<b>Mr. Alexandre de Mansiary French Govt. Tourist Office 610 Fifth Av., N.Y.C.</b>	<b>June, 1953</b>	<b>New appointment</b>
<b>Mr. Hans Seydel</b>	<b>December, 1953</b>	<b>New appointment</b>

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,  
group, or organization*

*Nature of connection with  
Registrant*

*Name and address of person  
in charge*

NONE

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

*Name of branch, unit, group, or organization*

*Reason operations ceased*

NONE

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal  
address*

*Is person still a foreign principal  
of Registrant?*

*If not, give date connection  
ended*

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Joint advertising and promotion campaign designed to attract American tourists to travel in Europe, particularly in the "thrift season" (formerly called "off-season" by carriers, etc.)

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

NONE

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Exhibits A have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
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(b) All such employees and other individuals for whom Exhibits A have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Miss Lillian Doelger 46-05 243 Street Douglaston 62, N. Y.	Stenographer-typist Administrative Office	No
Miss Norma Ferrante 817 Allerton Avenue New York 67, New York	Secretary, Administrative Office	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received</i>	<i>Purposes for which received</i>	<i>Amount received</i>
1953	European Travel Commission (individual members listed under item 6)	*	\$206,676.00

\* payments received from participating countries for the joint promotion campaign.

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: <sup>1</sup>

<i>Date funds received</i>	<i>Name of person from whom received</i>	<i>Purposes for which received</i>	<i>Amount received</i>
NONE			

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: <sup>5</sup>

<i>Date payment was made</i>	<i>Name of person to whom payment was made</i>	<i>Purposes for which payment was made</i>	<i>Amount of payment</i>
1953		Advertising	\$ 133,670.41
		Publicity and Public Relations	66,026.01
		Administration *	17,029.53

\* includes salaries paid to the three staff members.

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Mr. Nuri Eren	1	
Mr. Birger Nordholm	1	1
Mr. James Turbayne	1	

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases . . . . . <b>X</b>	(8) Circulars . . . . .	(15) Lantern slides . . . . .
(2) News bulletins . . . . .	(9) Form letters . . . . . <b>X</b>	(16) Still pictures . . . . .
(3) Newspapers . . . . .	(10) Reprints . . . . .	(17) Posters . . . . .
(4) Articles . . . . . <b>X</b>	(11) Copies of speeches, lectures, talks, or radio broadcasts . . . . .	(18) Photographs . . . . . <b>X</b>
(5) Books . . . . .	(12) Radio programs . . . . . <b>X</b>	(19) Charts . . . . .
(6) Magazines . . . . .	(13) Radio scripts . . . . .	(20) Maps . . . . .
(7) Pamphlets . . . . .	(14) Moving pictures . . . . .	(21) Other publications . . . . .

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
Releases, articles, and other material described in "b" above dealt solely with travel to Europe and were prepared and distributed by the Caples Company (295 Madison Avenue, New York City).			

The radio programs (see attached folder) were produced and distributed by Henry Milo Associates, 28 West 14th Street, New York City.

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rule 400 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

No. See below.

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rule 400? If not, explain why any such communications and publications were not so labeled.

No. See below.

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rule 400? If not, explain why any such reports were omitted.

No report made for reason it is not required under Section 4 of the Foreign Agents Registration Act of 1938 as amended. According to Section 4, literature dealing solely with travel and tourist matters is not subject to filing and labeling requirements.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

**NONE**

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

**NONE**

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

**NONE**

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

**See Paragraph 10.**

**14. File the following exhibits with this statement:**

**Exhibit A.**—File an Exhibit A, on the printed form provided therefor, for each of the following persons for whom an Exhibit A has not previously been filed:

- (a) All partners, officers, directors, and similar officials of Registrant. **Is being sent under separate cover.**
- (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6. **Previously filed.**

**Exhibit B.**—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6. **Inapplicable.**

**Exhibit C.**—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed. **Inapplicable.**

**Exhibit D.**—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization. **Inapplicable.**

**Exhibit E.**—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed. **Previously filed, no changes.**

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*Manolita S. Doelger*

(Signature)

**MANOLITA T. DOELGER, SECRETARY**

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at *15 East 57<sup>th</sup> Street New York N.Y.*  
 this *28<sup>th</sup>* day of *January*, 19*54*

*Bindo Asciutto*  
 (Signature of notary or other officer)

My commission expires .....  
**BINDO ASCIUTTO**  
 Notary Public, State of New York  
 No. 415114100  
 Qualified in Queens County  
 Cert. Filed with Queens, N. Y. Co. Clk's  
 Term expires March 30, 1954



Dr. Harald Langer-Mansel  
Bundesministerium für Handel und  
Wiederaufbau  
Abteilung Fremdenverkehr  
Metternichgasse 3, Vienna III, Austria

Yes

Mr. Arthur Haulot  
Commissaire General au Tourisme  
Gare Centrale  
Brussels, Belgium

Yes

Mr. Morgens Lichtenberg  
National Travel Association  
Banegaards Pladsen 5-7  
Copenhagen, Denmark

Yes

Mr. John G. Bridges  
British Travel & Holidays Association  
64-65 St. James's Street  
London SW 1, England

Yes

Mr. Jorma Tolonen  
Tourist Association of Finland  
15 Mikonkatu  
Helsinki, Finland

Yes

Mr. Jean Bouccoiran  
Commissaire General au Tourisme  
8 Avenue de l'Opera  
Paris 1er, France

Yes

Mr. Hans Seydel  
Deutsche Zentrale für Fremdenverkehr  
Beethovenstrasse 69  
Frankfurt, Germany

No

October, 1953

Mr. Hans Seelemann  
Deutsche Zentrale für Fremdenverkehr  
Beethovenstrasse 69  
Frankfurt, Germany

Yes

Mr. Nicolas Phocas  
National Tourist Association  
30, Omirou Street  
Athens, Greece

Yes

Mr. Thorleifur Thordarson  
Icelandic State Tourist Bureau  
Reykjavik, Iceland

Yes

Hon. Pietro Romani  
Commissario per il Turismo  
Via Veneto 56  
Rome, Italy

Yes

Fogra Failte  
93 Pembroke Road  
Ballsbridge, Dublin, Ireland

Yes

Mr. Robert Ginsbach,  
Office National de Tourisme  
Avenue de la Gare  
Luxembourg City, Grand Duchy of Luxembourg

Yes

Mr. Gabriel Ollivier  
Commissaire General au Tourisme et a  
l'Information  
Monte Carlo, Principality of Monaco

Yes

Jhr. W. Boreel  
Netherlands National Tourist Office  
38 Parkstraat  
The Hague, Netherlands

Yes

Mr. G. B. Lampe  
Norway Travel Association  
H. Meyerdahlgate 1  
Oslo, Norway

Yes

Dr. Jorge Felner da Costa  
Secretariado Nacional da Informacao  
Lisbon, Portugal

Yes

Mariano de Urzaiz y Silva, Duke of Luna  
Spanish State Tourist Office  
Medinaceli 2  
Madrid, Spain

Yes

Mr. Goran Hedin  
Swedish Tourist Traffic Association  
Klara Vstra Kyrkogata 3 A  
Stockholm, Sweden

Yes

Mr. Siegfried Bittel  
Swiss National Tourist Office  
Bahnhofplatz 9  
Zurich 23, Switzerland

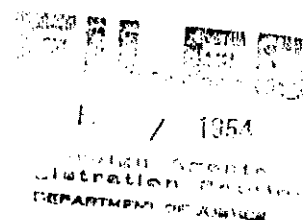
Yes

Mr. Cevdet Lages  
Turkish Embassy  
11 bis, Boulevard Delessert  
Paris 6, France

Yes

Mr. Milan Apih  
Ministry of Tourism  
P. O. Box 595  
Belgrade, Yugoslavia

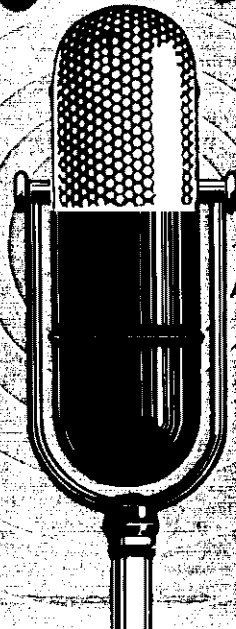
Yes



REGISTRATION No. 574

Mr. R. F. Mattasich Austrian State Tourist Department 48 East 48th Street New York 17, New York	None	No
Mr. F. J. Martens Official Belgian Tourist Bureau 422 Madison Avenue New York 17, New York	None	No
Mr. James T. Turbayne British Travel Association 336 Madison Avenue New York 17, New York	None	No
Mr. Axel Dessau Danish National Travel Office 588 Fifth Avenue New York 36, New York	None	No
Mr. Herman Ramo Finnish National Travel Office 41 East 50th Street New York 22, New York	None	No
Mr. Karl Baumann German Tourist Information Office 500 Fifth Avenue New York 36, New York	None	No
Hon. Christian Axelos Consul General of Greece 30 Rockefeller Plaza New York 20, New York	None	No
Mr. Hannes Kjartansson Icelandic Consulate General 50 Broad Street New York 4, New York	None	No
Mr. Kevin Durnin Irish Tourist Bureau 33 East 50th Street New York 22, New York	None	No
Mrs. Manolita T. Doelger Italian State Tourist Office 21 East 51st Street New York 22, New York	None	No
Mr. Corneille Staudt Consulate General of Luxembourg 441 Lexington Avenue New York 17, New York	None	No
Mr. Marcel Palmaro Consul General of Monaco 630 Fifth Avenue New York 20, New York	None	No
Netherlands National Tourist Office 10 Rockefeller Plaza New York 20, New York		
Mr. Svein Winge Simonsen Norwegian National Travel Office 290 Madison Avenue New York 17, New York	None	No
Mr. Birger Nordholm Swedish National Travel Office 630 Fifth Avenue New York 20, New York	None	No
Mr. Luis A. Bolin Spanish Embassy 506-7 Bond Building Washington, D. C.	None	No
Mr. Henry Pillichody Swiss National Tourist Office 10 West 49th Street New York 20, New York	None	No
Mr. Nuri Eren Turkish Information Office 444 East 52nd Street New York 22, New York	None	No
Mr. Bozidar Prevorsek Yugoslav State Tourist Office 816 Fifth Avenue New York, New York	None	No
Director Casa de Portugal 630 Fifth Avenue New York 20, New York	None	No

*Announcing...*



**FILED**  
FEB 1 1951  
Foreign Agents  
Registration Section  
DEPARTMENT OF JUSTICE

REGISTRATION No. 574

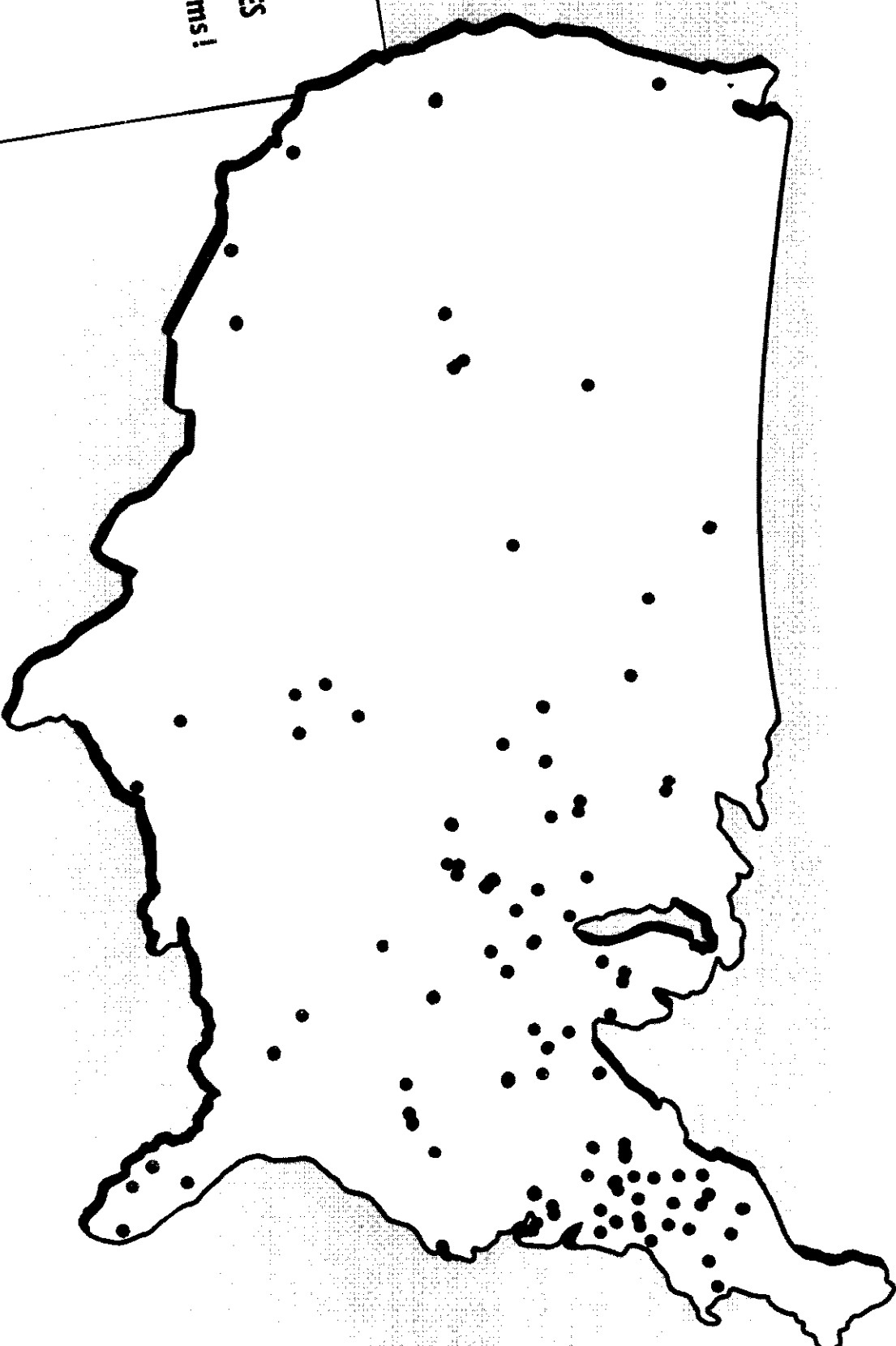
## INVITATION TO EUROPE

*new coast-to-coast  
radio series*

*sponsored by the*

**EUROPEAN  
TRAVEL  
COMMISSION**

# Over 100 radio stations from coast-to-coast!



A comprehensive tour of  
21 EUROPEAN COUNTRIES  
in 13 interesting programs!

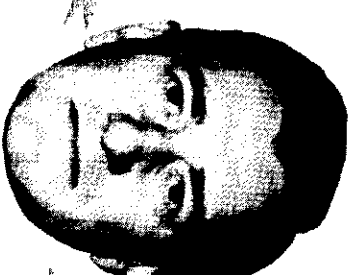
- Food and Wine
- Fall Sports
- Shopping
- Agriculture
- Winter Sports
- Shopping
- Music Festivals
- Art Museums and Highlights
- Shopping
- Folk Songs
- Food and Wine
- Literary Scenes
- Music Festivals

The new thirteen-week series of transcribed public service broadcasts will be launched by the European Travel Commission in October, 1953, over more than 100 AM and FM radio stations throughout the United States. Entitled "Invitation to Europe," the programs offer an interesting preview of the exciting and rewarding experiences to be gained on a holiday or business trip to Europe.

Check the list at right for local station; see your local newspaper for day and time of broadcast.

## AM and FM RADIO STATIONS

<b>ALABAMA</b> WAGY WTUS	Montgomery Tuskegee	<b>NEBRASKA</b> KNEB	Scottsbluff
<b>ARIZONA</b> KRUX KOLD	Phoenix Yuma	<b>NEW JERSEY</b> WSNJ WJSJ-FM WJMC	Bridgeport Bridgeport Wildwood
<b>CALIFORNIA</b> KBLA KGBS	N. Hollywood Sacramento	<b>NEW YORK</b> WORO	Albany
<b>FLORIDA</b> WBRO WBYR WTKR WBRK	Ft. Lauderdale Ft. Myers Sanford Tampa	WGBA WPCB WENT WYOS WUSJ WUSJ-FM WIGY WINS	Cornwall Dunkirk Groversville Liberty Lockport Lockport Malone New York
<b>ILLINOIS</b> WKQZ-FM WCAZ WBZZ-FM WFRL WTAZ WVMC	Alton Carthage Chicago Freeport La Grange Mt. Carmel	<b>NORTH CAROLINA</b> WCIV	Charlotte
<b>INDIANA</b> WHIW WKAM WBAA	Bedford Warsaw W. Lafayette	<b>NORTH DAKOTA</b> KWBM	Williston
<b>IOWA</b> WOI KCRK KCRK-FM KSIB KWDH WSUI	Ames Cedar Rapids Cedar Rapids Oreston Des Moines Iowa City	<b>OHIO</b> WFAH-FM WDOK WOSU WTNS WLIO WCLT WCLT-FM WJEL	Alliance Cleveland Columbus Coshocton E. Liverpool Newark Newark Springfield
<b>KANSAS</b> KWBK	Wichita	<b>OKLAHOMA</b> WNAD WNAD-FM KLPB	Norman Norman Oklahoma City
<b>KENTUCKY</b> WPRT	Prestonburg	<b>OREGON</b> KBPS	Portland
<b>MARYLAND</b> WNAV WNAV-FM WASA	Annapolis Annapolis Havre de Grace	<b>PENNSYLVANIA</b> WGPA WGPA-FM WFWA WPEL WVVO WLYC WLYC-FM	Bethlehem Bethlehem Chester Montrose Stroudsburg Williamsport Williamsport
<b>MASSACHUSETTS</b> WARA WVOM	Attleboro Boston	<b>SOUTH CAROLINA</b> WMTU WORD WDXY-FM	Greenville Spartanburg Spartanburg
<b>MICHIGAN</b> WJLB WKAR WKAR-FM WKCR	Detroit E. Lansing E. Lansing Kalamazoo	<b>SOUTH DAKOTA</b> KSID KSUD	Sioux Falls Vermillion
<b>MISSOURI</b> KCHI KIMO WMBH WMBH-FM KEUO-FM KEUO-FM WEW	Chillicothe Independence Joplin Joplin St. Louis St. Louis St. Louis	<b>TENNESSEE</b> WDBL	Springfield
<b>MINNESOTA</b> KTIS KTIS-FM	Minneapolis Minneapolis	<b>TEXAS</b> KGBG KCNV	Galveston San Marcos
		<b>VERMONT</b> WTHW WTVN	Rutland St. Johnsbury
		<b>UTAH</b> KVOG KOPF KOAL	Ogden Ogden Price
		<b>WEST VIRGINIA</b> WHTN	Huntington
		<b>WYOMING</b> KODI	Cody



**HENRY MILO, Commentator**

"Invitation to Europe" will have as commentator Mr. Henry Milo, noted radio personality and world traveler, who will interview guests recently returned from Europe for unusual sidelights and travel tips of practical value to those planning a trip abroad.



The EUROPEAN TRAVEL COMMISSION represents twenty-one member countries engaged in a cooperative effort to further international good will and economic prosperity through travel.

Founded in Europe, the Commission has operated there since 1948 and in the United States since 1949, through duly accredited representatives of each member country, with purposes that are both practical and idealistic.

While joined together to show Americans the riches of art, history and culture in the Old World, the European Travel Commission realizes that, for the complete fulfillment of its aims, more Europeans must also visit America. By stimulating travel from the United States to Europe, as well as between member countries, the Commission helps to improve the economic condition of Europe and thus make such *two-way* travel possible.

The European Travel Commission is a non-profit organization which derives its support solely from funds supplied by its member governments.

## EUROPEAN TRAVEL COMMISSION

### Official Travel Information Offices:

AUSTRIAN STATE TOURIST DEPARTMENT  
48 East 48th Street  
New York 17, N. Y.

GERMAN TOURIST INFORMATION OFFICE  
500 Fifth Avenue  
New York 36, N. Y.

ITALIAN STATE TOURIST OFFICE (E.N.I.T.)  
21 East 51st Street  
New York 22, N. Y.

CASA DE PORTUGAL  
630 Fifth Avenue  
New York 20, N. Y.

OFFICIAL BELGIAN TOURIST BUREAU  
422 Madison Avenue  
New York 17, N. Y.

THE BRITISH TRAVEL ASSOCIATION  
336 Madison Avenue  
New York 17, N. Y.

CONSULATE GENERAL OF THE  
GRAND DUCHY OF LUXEMBOURG  
441 Lexington Avenue  
New York 17, N. Y.

SPANISH STATE TOURIST OFFICE  
485 Madison Avenue  
New York 22, N. Y.

DANISH NATIONAL TRAVEL OFFICE  
588 Fifth Avenue  
New York 36, N. Y.

ROYAL GREEK CONSULATE GENERAL  
30 Rockefeller Plaza  
New York 20, N. Y.

MONACO INFORMATION CENTER  
Suite 3362, 630 Fifth Avenue  
New York 20, N. Y.

SWEDISH NATIONAL TRAVEL OFFICE  
630 Fifth Avenue  
New York 20, N. Y.

FINNISH NATIONAL TRAVEL OFFICE  
41 East 50th Street  
New York 22, N. Y.

ICELANDIC CONSULATE GENERAL  
50 Broad Street  
New York 4, N. Y.

NETHERLANDS NATIONAL TOURIST OFFICE  
10 Rockefeller Plaza  
New York 20, N. Y.

SWISS NATIONAL TRAVEL OFFICE  
10 West 49th Street  
New York 20, N. Y.

FRENCH GOVERNMENT TOURIST OFFICE  
610 Fifth Avenue  
New York 20, N. Y.

IRISH TOURIST BUREAU  
33 East 50th Street  
New York 22, N. Y.

NORWEGIAN NATIONAL TRAVEL OFFICE  
Norway House, 290 Madison Ave.  
New York 17, N. Y.

TURKISH INFORMATION OFFICE  
444 East 52nd Street  
New York 22, N. Y.

YUGOSLAV STATE TOURIST OFFICE  
816 Fifth Avenue  
New York 21, N. Y.

*crossroad of*  
**EUROPE**  
*past and future*

*For the time of your life...*  
**SEE EUROPE NOW**  
*during the smart "THRIFT SEASON"!*

To fully appreciate the allure of Europe, you must really see it for yourself. There are so many wonderful things which only a visit can reveal. Experience the thrill of Europe's scenic splendors, exciting cities and gay resorts . . . enjoy fun, sports and entertainment of every kind. Visit the architectural masterpieces, visit the world-renowned museums with art treasures collected through the centuries, savour the incomparable foods and wines, meet the friendly people of

present day Europe . . . get to know them as they are! Yes, a wonderful time awaits you in Europe and a warm, hospitable welcome everywhere you go. Why not go now—in the smart "Thrift Season"—when transatlantic fares are lower . . . sea and air transportation easier to obtain. There's also a greater choice of hotel accommodations and, because you are ahead of the summer tourists throngs, traveling in Europe is comfortable and uncrowded—with elbow-room for all!